



TAIWAN



吃貨
台灣

FOODIE

Let's Eat, the Taiwan Way



歷史軌跡

Being a local manufacture and brand owner, VEDAN knows how to balance supply and market demand.

EST.

1970 - 1980

1990 - 2000

- 1954 集團創辦人楊深波昆仲於台中沙鹿創立。
味正食品廠 開始生產味精。
Ve-Cheng Food was founded by founders Mr. Sheng-Po Yang and his brothers in Taichung, Taiwan in 1954.
- 1973 成立麵廠生產速食麵。
Instant Noodle Plant established in 1973.
- 1978 成立東海綠藻工業(股)公司生產綠藻。
Dong-Hai Green Algae Company established in 1978.
- 1985 成立飲料廠生產飲料產品。
Beverage Bottling Plant established in 1985.
- 1992 味丹越南企業(股)公司正式成立、成立上海味丹食品有限公司。
Vedan Vietnam & Vedan Shanghai established in 1992.
- 1996 成立茂泰食品(廈門)有限公司。
[多喝水]礦泉水上市。
Vedan Xiamen established and FMCG Bottled water official on shelf both in 1996.
- 1999 多喝水礦泉水埔里廠正式成立。
Chiun-yue Bottled Water Plant established in 1999.

2001 取得洽洽香瓜子中國第一品牌台灣代理權。
Obtained Qia-Qia brand Exclusive agency right in Taiwan.

2003 味丹國際有限公司在香港聯合交易所主板掛牌上市。
Vedan International Ltd. Co. listed on Hong Kong Stock Exchange(Main Board) in 2003.

2005 取得金門38° 高粱酒總經銷。
Obtained the General distributorship right of 38% Kinmen Kaoliang Liquor Brand in Taiwan in 2005.

2006 多喝水榮獲「突破雜誌」2006年理想第一品牌。
品冠行銷公司成立。
"More Water" Brand winning the #1 Top Brand in Breaka-zine(magazine) & Champion Marketing Co. Ltd. established both in 2006.

2007 取得百事可樂台灣區代理。
Obtainning Pepsi Cola Exclusive Bottling & Distributorship in Taiwan since 2007.

2011 味丹文教基金會捐贈沙鹿深波圖書館文昌分館舉行啟用典禮
速食食品廠及飲料生產部獲ISO-22000認證。
Vedan Cultural and Educational Foundation donate and established the Taichung City Library Shalu Shenbo Branch in 2011. Instant Noodle Plant and Beverage Bottling Plant obtained ISO-22000 certification in 2011.

2012 味丹心茶道健康青草茶榮獲健康食品許可證。
Vedan Herbal Tea is awarded the Taiwan Healthy Food authentication in 2012.

- 2013 ERP資訊系統導入上線並整合成商業智慧系統。
ERP system implementation integrate all enterprise resource and information in 2013.
- 2014 味精系列產品榮獲SGS FSSC 22000及HACCP國際食品安全管理系統認證通過。
MSG series products obtained SGS FSSC 22000 and HACCP international food safety management system certification in 2014.
- 2015 速食食品廠及飲料廠通過ISO 22000及HACCP驗證。
Instant Noodle Plant and Beverage Bottling Plant obtained ISO-22000 and the HACCP certification in 2015.
- 2019 飲料廠榮獲SGS FSSC 22000依食品安全系統驗證。
群岳公司新廠房正式投產(新廠導入MES智慧化作業系統、精進水處理設備、產品線包裝全面自動化)。
Beverage Bottling Plant obtained SGS FSSC 22000 Food Safety Standard certification in 2019.
Chiun-yue Bottled Water Plant 2 established in 2019 (New plant invests in smart MES system、advanced water treatment system、Total automated bottling line)
- 2021 速食食品廠通過 ISO 22000：2018年版驗證。
多喝水鹼性竹炭水、多喝水微鹼性竹炭離子水榮獲。
International Taste Institute國際風味評鑑三星金獎。
Instant Noodle Plant obtained ISO 22000:2018 certification.
"More Water- Alkaline Bamboo Charcoal Water" & "More Water- Weak Alkaline Bamboo Charcoal Ion Water" both awarded ITQI 3-Star Superior Taste Award in 2021.

味味A

WEIWEI A

Top 3 Instant noodle brand in Taiwan for over 30 years.



ARTIFICIAL ORIGINAL CHICKEN FLAVOR (Bag)

排骨雞湯麵(袋)
82g x 5 Packs x 6 Bags /CTN



ARTIFICIAL ORIGINAL CHICKEN FLAVOR (Bowl)

排骨雞湯麵(碗)
82g x 12 Bowls /CTN



VEGETARIAN FLAVOR (Bag)

素食湯麵(袋)
77g x 5 Packs x 6 Bags /CTN



ARTIFICIAL SPICY BEEF FLAVOR (Bowl)

香辣牛肉湯麵(碗)
80g x 12 Bowls /CTN



ARTIFICIAL SPICY BEEF FLAVOR (Bag)

香辣牛肉湯麵(袋)
82g x 5 Packs x 6 Bags /CTN



SEAFOOD FLAVOR (Bowl)

海鮮湯麵(碗)
76g x 12 Bowls /CTN

味味一品

WEIWEI PREMIUM

**Real meat chunks in
Taiwan's signature beef
noodle.**



PREMIUM BEEF NOODLE (Bowl)

原汁珍味牛肉麵(碗)
185g x 8 Bowls /CTN



PREMIUM SPICY PEPPER PORK NOODLE (Bowl)

火山胡椒豬肉麵(碗)
172g x 8 Bowls /CTN



PREMIUM BRAISED BEEF NOODLE (Bowl)

極品紅燒牛肉麵(碗)
181g x 8 Bowls /CTN



PREMIUM SPICY BEEF NOODLE (Bowl)

小四川牛肉麵(碗)
180g x 8 Bowls /CTN



PREMIUM DYNASTY BEEF TENDON NOODLE (Bowl)

皇朝牛筋麵(碗)
185g x 8 Bowls /CTN



SPICY STINKY TOFU NOODLE (Bowl)

麻辣臭豆腐麵(碗)
218g x 8 Bowls /CTN



PREMIUM PORK NOODLE (Bowl)

原汁珍味爌肉麵(碗)
190g x 8 Bowls /CTN



隨緣

SHUI YUAN

First Taiwan-style vegan brand.



**VEGGIE CHOICE-
ORIGINAL VEGETABLE
FLAVOR(Bag)**

鮮蔬百匯素湯麵(袋)
80g x 5 Packs x 6 Bags /CTN



**SOUP NOODLE with
OmniPork and SICHUAN
PEPPER TOFU (Bag)**

椒香豆腐新豬肉麵(袋)
201g x 3 Packs x 4 Bags /CTN



**VEGGIE CHOICE-
SPICY MUSHROOM
FLAVOR (Bag)**

濃辛椎茸湯麵(袋)
77g x 5 Packs x 6 Bags /CTN



**DRY NOODLE with
OmniPork and BASIL
SUACE (Bag)**

塔香新豬肉拌麵(袋)
160g x 3 Packs x 4 Bags /CTN



**VEGGIE CHOICE-
KOREAN KIMCHEE
FLAVOR (Bag)**

韓式泡菜湯麵(袋)
75g x 5 Packs x 6 Bags /CTN



**SOUP NOODLE with
OmniPork and SICHUAN
PEPPER TOFU (Bowl)**

椒香豆腐新豬肉麵(碗)
201g x 8 Bowls /CTN



**VEGGIE CHOICE-
BAK KUT TEH FLAVOR
(Bag)**

素肉骨茶湯麵(袋)
90g x 5 Packs x 6 Bags /CTN



**DRY NOODLE with
OmniPork and BASIL
SUACE (Bowl)**

塔香新豬肉拌麵(碗)
160g x 8 Bowls /CTN

隨緣

SHUI YUAN

First Taiwan-style vegan brand.



VEGAN MIX BRAISED DISHES (Bag)

傳香綜合滷味(包)
80g x 80 Bags /CTN

-18°C



STIR MUSHROOM with OmniPork (Bag)

香菇肉燥(包)
200g x 20 Packs /CTN



VEGAN CRISPY CHICKEN (Bag)

素鹹酥雞(包)
80g x 80 Bags /CTN

-18°C



MAPO TOFU with OmniPork (Bag)

麻婆豆腐(包)
200g x 20 Packs /CTN



VEGAN SPICY MEAT-BALLS (Bag)

麻辣丸子(包)
80g x 80 Bags /CTN

-18°C



真麵堂

JHEN MIAN TANG

Sauce fully covered on wavy shape noodles with al dente texture. It's an alternative light meal.



SPICY NOODLE (Bag)

香辣風味乾麵(袋)

90g x 4 Packs x 6 Bags /CTN



CHILI BEAN NOODLE (Bag)

豆瓣風味乾麵(袋)

84g x 4 Packs x 6 Bags /CTN



GARLIC PESTO NOODLE (Bag)

蒜蓉風味乾麵(袋)

82g x 4 Packs x 6 Bags /CTN



Green power juice drink.
The passionate taste of tropical
fruits make consumers feel like
inside tropical countries.



**PEACH JUICE DRINK
(CAN)**

水蜜桃汁飲料 (罐)
 490mL x 24 Can/CTN



**GRAPE JUICE DRINK
(CAN)**

葡萄汁飲料 (罐)
 480mL x 24 Can/CTN



**MANGO JUICE DRINK
(CAN)**

芒果汁飲料 (罐)
 490mL x 24 Can/CTN



**RED GUAVA VEGETABLE
JUICE DRINK (CAN)**

紅番石榴汁飲料 (罐)
 480mL x 24 Can/CTN



**PINEAPPLE JUICE DRINK
(CAN)**

菠蘿汁飲料 (罐)
 490mL x 24 Can/CTN



**LEMON BLACK TEA FLA-
VORED BEVERAGE (CAN)**

檸檬紅茶味飲料 (罐)
 480mL x 24 Can/CTN



**GUAVA JUICE DRINK
(CAN)**

番石榴汁飲料 (罐)
 490mL x 24 Can/CTN



**SPORTS DRINK
(CAN)**

綠力運動飲料 (罐)
 490mL x 24 Can/CTN

SUÁN

果茶氣泡飲

Combined with variety of taste SUAN is tea, is juice, is carbonated beverage.



PEACH TEA SPARKLING (Bottle)

蜜桃紅茶氣泡飲(瓶)
540ml x 24 bottles /CTN



LEMON TEA SPARKLING (Bottle)

檸檬紅茶氣泡飲(瓶)
540ml x 24 bottles /CTN



VEDAN

Oriental herbal essence, natural flavors, cooling and refreshing.



CHRYSANTHEMUMS DRINK (CAN)

味丹菊花茶 (罐)
475mL x 24 Cans /CTN



WINTER MELON DRINK (CAN)

味丹冬瓜茶 (罐)
475mL x 24 Cans /CTN



VEDAN



www.vedan.com

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